Executive Board Meeting on Friday, November 1, 2013
Videoconference between Montclair State University & Rutgers University

Attending: Gracemary Smulewitz, Melissa Hofmann, Roberta Tipton, Heather Dalal, Adriana Kuzyszyn, Nancy Weiner, Romel Espinel, Mary Mallery, Lisa De Luca, Siobhan McCarthy,
Excused: Denise O'Shea, Joan Dalrymple, Steve Shapiro, Susan Bucks, Alyssa Valenti, Ma Lei Hsieh

The meeting was called to order 10:13 AM

The minutes from October were approved.

President’s Report (Gracemary Smulewitz):

- SCARLA: G. Smulewitz attended the most recent SCARLA meeting at Rutgers. There was low attendance at the meeting, though this is relative as the organization only has 8 members in total. It was suggested that the president of SCARLA should be a representative to this committee, as their representative. We should be more engaged with the organization, especially since we are having a joint program with them in December. It would be a good way to encourage student involvement, especially after graduation. We may need to consult with the ACRL Chapter's Council to find out if student involvement is appropriate, but there should not be a problem.
- G. Smulewitz and N. Weiner attended the MLIS luncheon at SCI, where there were a number of interesting discussions. It was hosted by Kay Cassell and Marie Radford. There was discussion of the graduate open house at SCI, which will be on November 6. Kay Cassell also mentioned that the shadowing program is quite active with several students signed up. Also discussed at the luncheon was that SCI is developing a more international presence; there is now a UK 6-week study abroad program, with scholarships available. Marie Radford also talked about strategic planning for MLIS; what types of issues that the field is facing, and what we would consider to be important. Ideas were submitted, but there was limited time for discussion.
- NJLA held an intellectual freedom program in September, which was well attended.
- Nancy adds: SCARLA is having a meeting on November 7; Lynn Schott and James Keehbler will attend, but if anyone else could attend from the Executive Board that would be great.

Discussion of the Embargoes & Open Access program for December 4th:

- The panelists so far include Peter Mickulas (Rutgers University Press), and Rhonda Marker; Tom Glenn has asked the author of the article that appeared in the Chronicle on Open Access embargos. A commercial publisher has also been approached, but no response yet. They are looking for an additional PhD candidate from the sciences.
- The reception will be from 6-7pm, followed by the discussion from 7-9pm.
- Please promote the program amongst your various circles.
VALE Conference Report:

- We’ve gotten fewer program requests than in the past, but they are coming in.
- The keynote speaker has yet to be confirmed.

Vice President’s Report (Nancy Weiner):

- She attended the planning meeting for the conference committee (the update was previously sent out by M. Mallery). There has been no update since then, and are still awaiting the poster session submissions. The deadline is November 22nd, but we would like to get submissions by the 20th.
- Two submissions so far requesting co-sponsorship from CUS: One from the Technology Section, and one from the History & Preservation Section (for internships for MLIS students at local history collections.)
- NJLA sent out a reminder yesterday for submissions, so if any committee members know of additional program proposals they should try to have those submitted soon. Several committee members spoke up to say that they would bring up proposals during the next meetings.

Additional discussion of the NJLA Conference:

Question (G. Smulewitz): There has been a big push for collaborative programs. What else can we do to encourage collaboration?

Discussion: There seems to be a lot of opportunity for crossovers with the technology and career-themed workshops. The Emerging Technologies section has a number of proposals for the conference; some may have an opportunity for cross-sponsorship as they would be of interest to academic librarians (i.e. a LinkedIn program, PDA program, etc.) H. Dalal will reach out to them.

Based on the survey responses, the second day of the conference has contained most of the academic-oriented programming, so we should try to solicit for more program proposals. Mary Mallery and Gary Schmidt have been analyzing the poll, the results which suggest that people are most interested in information on funding and budgets, which could potentially be the subject of a program (and could potentially be cosponsored by the Administrative section). This would also be helpful for new administrators who are not familiar with budgeting and personnel (e.g. What/how much do you want employees to know about your budget?) Libraries are now often thought of more as businesses than before, especially in the context of negotiations with larger companies like database providers. This topic would work well as a panel session. A budget workshop may also work as a pre-conference session.

The top three topics of concern (from the survey) were: Financial (funding, Budgeting), ‘Emerging technologies and keeping up with technology’, and Ebooks. Lisa will assemble
proposals for funding and grant sessions, reaching out to the rest of the committee for input.

The list of potential candidates for a luncheon speaker is currently consists of: Ellyssa Kroski, Meredith Farkas, Jenny Levine, Dave Green, Dan O'Connor, Robert Lackie (previous speaker), Steven Bell (also a previous speaker). Mary will send out the list of the candidates to compare with the VALE possibilities.

A Legislative-oriented session would also be desirable, to keep members updated with the state and national issues. It could be a brief presentation (10-15 minutes) followed by discussion. We could also ask Pat Tumulty to participate. A. Kuzyszyn will work with G. Smulewitz on this.

**ACRL Webinars:**

- L. Deluca previously sent out the list of possibilities for the Fall, and ACRL will soon send out the Winter and Spring options. She will send those out as soon as they're available.
- We may also want to send out the webinars posted by NJLA to the CUS section, for sessions that are relevant to academic libraries.
- The combination webinar/panel discussions that were held last year worked well, and we should try to set them up this way again.

**Committee Reports:**

**Nominations** (G. Smulewitz, on behalf of Steve Shapiro): Siobhan McCarthy has agreed to run again for Member at Large.

**Newsletter** (G. Smulewitz, on behalf of Joan Dalrymple): They have received a number of submissions and are in the editing phase, but still on target for the November 18th release date for the newsletter. They are still accepting submissions.

**Legislative Representative** (Adriana Kuzyszyn): She is going to start a series on the website for highlighting different legislative issues, including an overview of the issues and how they pertain to academic libraries.

**User Education** (Heather Dalal): The committee will meet online next Friday, and they had a subcommittee meeting using Adobe Connect in October. There may be some opportunities for additional training on the use of Adobe Connect, as there have been some technical issues arising. The committee is also submitting a poster session for VALE on how to be and how to hire the best candidates.

**Technology** (Romel Espinel): The committee met last Friday and discussed the reconfiguration of the Technology Innovation Awards; they will keep the 2- and 4-year awards separate, but to encourage additional submissions they will be soliciting for a “MacGyver award” to reach out to people who are using existing technologies to solve issues. We will start
marketing the awards and encouraging submissions soon. We also discussed the “Tech Speed-dating” programs being collaborated on with LibraryLinkNJ; the topics have already been chosen, but not presenters. They are working on soliciting for presenters.

**Marketing and Communications** (Mary Mallery): Sharon Whitfield and Joan Dalrymple are doing a poster session at VALE for the new things going on with the newsletter (e.g. the move to Drupal.) They have had the call for proposals for NJLA sessions. She will also promote the December 4th session. The next meeting will be November 11th at 11am via Adobe Connect. She would also like to remind committee chairs to update their individual websites.

**Membership** (Lisa DeLuca): Lynn Schott is helping us out and will be at the SCARLA meeting. She also made a mailing to academic librarians trying to solicit members for CUS. She will also reach out to other library schools to promote the upcoming SCARLA program.

**Research** (Melissa Hofmann): Melissa will try to solicit more proposals for the conference, and reach out to try and set up cosponsorships with the NJLA Reference Committee.

**NJLA Executive Board Liaison** (G. Smulewitz, on behalf of Denise O'Shea): We have access to an Adobe Connect account for hosting meetings. If any committees need to schedule meetings using Adobe Connect, there is a form which has been sent out to everyone for scheduling purposes. G. Smulewitz noted we should add 15 minutes to the beginning of each meeting to work out technology issues.

No additional Old Business.

The December 6th Executive Board meeting will be held online via Adobe Connect.

The meeting was adjourned at 11:30 AM.

Respectfully Submitted,

Siobhan McCarthy
Member-at-Large, 2012-2014