Executive Board Meeting on Friday, December 5, 2014
Via Adobe Connect


Excused: Erin Ackerman, Kate Hossain, Gracemary Smulewitz, Heather Dalal.

The meeting began at 10:05 AM
Minutes from the November meeting were approved.

President's Report (Nancy Weiner):
  - The Conference registration announcement will go out today or Monday. Deadline for registration is December 17. Presenters must register for the conference.
  - The Executive Board is well represented with six members doing poster sessions and five members doing breakout sessions.
  - Lightening Talks, new this year, was very popular. CUS has requested that these be included in the conference evaluations.
  - The VALE Executive Committee approved the proposal to present a plaque to Richard Kearney for all the work he has done as steering chair for the VALE conferences.
- NJLA Annual Conference:
  - Nancy thanked Steve Shapiro for reaching out to Edward Tenner, who has agreed to be the luncheon speaker.
  - Nancy thanked Elizabeth Leonard for her work getting the conference proposals submitted.

Vice President’s Report (Elizabeth Leonard):
- NJLA Conference:
  - There were 11 proposals submitted from CUS.
  - The Diversity and Outreach Section reached out to request if someone from Middlesex County College could participate in an ESL preconference. Mark Thompson recommended Jane Jiang, who will participate.
  - There are two nominees for the Distinguished Service Award.

NJLA Executive Board Liaison Report (Denise O’Shea):
- Denise attended the NJLA Executive Board meeting. It was reported that membership is slightly down. Please encourage colleagues to become members.
- The Annual Appeal letters have gone out.
- Sue Rice retired from NJLA. The new office administrator is Melissa Lena, MLS.
- The Publications Subcommittee has proposed a name change to Communications Subcommittee, which reflects the current nature of their work.
- NJLA is putting forth a presenter policy, which is meant clarify the expectation that if you are an employee of a New Jersey library you should support the organization by
paying the conference registration. For those presenters unable to pay the registration fee, a pass can be provided for that session only. This policy does not apply to out of state library employees, or NJ librarians that do not work in a library.

**Legislative Report (Adriana Mamay):**
- Adriana posted a link for two fact-sheets to the NJLA CUS website. These provide helpful information and talking points for promoting libraries. They are, “Key Library and Policy Positions: A Guide for New Members of the 114th Congress,” and “Community and Connection: Key Facts about 21st Century Libraries.”

**Committee Reports:**

**Marketing Committee (Mary Mallery):**
- The Marketing Committee will meet on December 16th.
- The New Member Spotlight this month features Adriana Mamay. Please nominate new librarians for future Spotlight posts.
- Katie discussed the results of the Social Media Survey.
  - The outlets most frequently cited by members were Facebook, Twitter, YouTube, and LinkedIn.
  - Nancy thanked Katie and noted that the survey revealed recruitment potential.
  - Siobhan reported that she and Katie have prepared a bibliography for the VALE poster session to show people how they can participate.

**Membership Committee (Kate Hossain and Erin Ackerman emailed report):**
- Their poster, with Lynn Schott, on the benefits of NJLA membership will be presented at the 2015 VALE Conference.

**Newsletter (Joan Dalrymple):**
- The Fall Newsletter was released without technical glitches. Joan thanked Katie for her assistance with the new template and articles. The editors were pleased with the newsletter content.
- The Newsletter Committee will discuss dates for release of the Spring Newsletter at the next meeting.

**Nomination Committee (Steve Shapiro):**
- Susan will step down as secretary and run for member-at-large.
- Roberta Tipton will step down as member-at-large.
- Steve is in contact with potential nominees for other positions.
- Nancy recommended working with NJLA to streamline this year’s election.

**Research Committee (Cynthia Coulter):**
- The Research Committee will present a poster at the 2015 VALE Conference.
- One nominee for the Research Award has been received. Cynthia will resend the call for nominees. Since only listserv members may submit to the ACRLNJ listserv, Nancy or Denise will post the call.

**User Education (Amanda Piekart)**
- The User Ed Committee proposals were accepted for the 2015 VALE Conference.
- The Committee will meet later today via Adobe Connect. They will discuss the Framework for Information Literacy.
Job Shadowing (Zara Wilkinson emailed report)

- “This semester I made a couple of changes to the program. Instead of distributing the list of librarians who had volunteered to interested students, as was done when I took over the program, I instead created a short application form using Google Forms. The intention was to streamline the whole process and make the program more accessible/easier to use. Then, I provide student with one or two librarians from my list based on any preferences they included. So far I have received 8 "applications," including 7 Rutgers students and 1 Drexel student. This is a huge improvement over the 1 query I received last spring. I’m tentatively optimistic, and I hope the number of successfully completed job shadowing visits will improve as well.”
- Mary asked how Zara is promoting Job Shadowing. Nancy will follow up with Zara.
- Mary asked if Zara has any information about the NJLA Mentoring Program. Denise has contacted NJLA about this and will report back when she receives and update.

Technology: (Alyssa Valenti)

- Alyssa reported that she has been in contact with Joanne Roukens of LibraryLinkNJ. Technology Speed Dating has been reinvented as Techfest 2015. The Technology Committee will not officially participate, but Alyssa will be a presenter.
- The call has gone out for the Technology Innovation Award. The Committee has received one nominee so far. They will meet in February to discuss the award.
- The Committee will present a poster session and a breakout session at the 2015 VALE Conference.

Old Business:

- Denise reported that the NJLA CUS Facebook page has been updated. Old administrators, Eleonora Dubicki, Richard Kearney, and Trevor Dawes have been removed, and Nancy and Elizabeth have been added. Any members interested in being added as administrators should send an email to Denise. Siobhan requested to be added.

New Business:

- Adriana reported on the NJLA Conference Planning Committee meeting she attended. She emailed a list of three proposals for CUS to consider co-sponsoring: “A Library e-Textbook Project,” “RDA Authority Records: An Overview,” and “Collection Development and Maintenance of e-Resources: What You Should Know.” The Executive Board approved co-sponsorships for all sessions.

Good of the Order:

Next meeting: February 6, 2015, at 10:00 AM via Adobe Connect.

Meeting adjourned at 10:55 AM.

Respectfully submitted,

Susan Bucks