

**Executive Board Meeting on Friday, November 14, 2014
Via Adobe Connect**

Attending: Susan Bucks, Cynthia Coulter, Heather Dalal, Joan Dalrymple, Romel Espinel Elizabeth Leonard, Mary Mallery, Siobhan McCarthy, Denise O'Shea, Steve Shapiro, Roberta Tipton, Nancy Weiner.

Excused: Erin Ackerman, Kate Hossain, Adriana Mamay, Katie Maricic, Gracemary Smulewitz, Alyssa Valenti

The meeting began at 10:05 AM

Minutes from the October meeting were approved.

President's Report (Nancy Weiner):

- Welcome and thank you for rescheduling.
- NJLA Annual Conference:
 - Debra Gilchrist declined the invitation to be the luncheon speaker. The committee discussed inviting Edward Tenner. Steve and Nancy will reach out to inquire about his availability and speaker fee. Mary noted that if an honorarium is requested, he may be asked to do an additional session.
 - The Committee approved the request by the Reference Section to co-sponsor the preconference session, "Creating Positive Workplace Relationships" which features a speaker from the Center for Nonviolent Communication, Jennifer Coleman.
 - Mary reported that the Survey Design Workshop will be co-sponsored by the Administration and Management Section.
 - Other proposals and co-sponsorships were discussed. Elizabeth clarified that committee chairs have latitude to accept or reject sponsorships.
- NJLA CUS Facebook
 - Eleonora Dubicki contacted Nancy about the NJLA CUS Facebook page. She is receiving update notices about visitors to the page and inquired who is responsible for the page. Denise reported that she is responsible for the page and will follow up.

Vice President's Report (Elizabeth Leonard):

- NJLA Conference:
 - Proposals are due in by the end of the day, but Elizabeth will be flexible. She reminded chairs that proposals should come from committee chairs to eliminate confusion.
 - Proposals received so far:
 - Technology Committee: 2015 Innovation Award Forum
 - Technology Committee: "On the Edge of Their Seat"
 - Marketing Committee: Preconference, "User-centered Survey Design"
 - Research Committee: Research Awards, double session
 - Research and Technology: "Leveraging the Power of Twitter Network for Library Promotion"
 - User Ed and Research: "Edge of Discovery: Students and Web Skills"

- Searching”
 - User Ed: “Which Citation Manager: A Conversation Starter”
 - Elizabeth will confirm proposals with chairs. User Ed will be submitting additional sessions.
 - Nancy clarified the role of the sponsor: Proposals come from committees, but ultimately the College and University Section is the sponsor. At the conference committees introduce speakers and provide a moderator.

NJLA Executive Board Liaison Report (Denise O’Shea):

- Next meeting is Tuesday, November 18. Please submit questions and concerns to Denise before then. Elizabeth will communicate information about the number and types of proposals that CUS will be submitting for Denise to report.
- Mary asked Denise to clarify how the NJLA mentoring program will work with CUS Job Shadowing. NJLA is receiving funds for the mentoring program and CUS should be a part of this.

Legislative Report (Adriana Mamay via email):

- I received the meeting schedule of NJLA’s Public Policy Committee from Amy Babcock Landry and will strive to attend a few sessions to learn more about their efforts and how we can streamline our efforts.
- My next post on our website will highlight President Obama’s affirmation of net neutrality and the statement ALA issued earlier this week supporting his comments. Stay tuned.

Committee Reports:

Marketing Committee (Mary Mallery):

- The Committee met on October 14.
- The social media survey was conducted. Katie Maricic will report when the results have been analyzed. The Committee will discuss the results to determine the best ways to reach the membership.
- The Marketing Committee will co-sponsor the pre-conference session, “User-centered Survey Design” provided by Ithaka. This session addresses the request for more business related content that came out of the post-conference survey last year. Ithaka may do another session.
- Gary Schmidt posted a Member Spotlight featuring Amada Cowell on the CUS website. The next Spotlight will feature Adriana Mamay.
- The next meeting is scheduled for the first week of December.

Membership Committee (Kate Hossain and Erin Ackerman emailed report):

- Their poster on the benefits of NJLA membership was accepted for the 2015 VALE Conference. They are working with Lynn Schott from Bergen Community College. She is on the NJLA Membership Committee and will be at the VALE conference also.

Newsletter (Joan Dalrymple):

- The Fall Newsletter will be released on Monday or Tuesday. Technology is working well.

Nomination Committee (Steve Shapiro):

- There are no nominations at this time. Steve is following up on potential candidates.

Research Committee (Cynthia Coulter):

- Their VALE poster session on the Research Award was accepted.
- Cynthia has sent out the call to several listservs. Only one submission has been received so far. Cynthia expressed concern that there will not be adequate submissions. Heather reported that she will be submitting. She will resend the call several more times. She may schedule a conference call to discuss the submissions and choose a winner.

Technology: (Romel Espinel)

- Their VALE poster session about the Technology Award was accepted.
- Committee has been active getting proposals together for the NJLA Conference.
- Elizabeth confirmed that she received a proposal from the Technology Committee that did not list Romel or Alyssa.
- Cynthia asked if it would be helpful to use a form with required fields to insure that the correct information is submitted. Nancy included a document with required information in the original call for proposals. Elizabeth recommended that next year's call specify that only the committee chairs should submit the proposals. Cynthia clarified that she would like to include a form with the email that she sends out to elicit nominations for the research award so she gets correct information. Mary reminded members that Drupel has a form function. Mary will look into setting up a training session.

User Education: (Heather Dalal):

- The User Education & VALE SIL Committee agreed to move their next meeting to Dec 5 via Adobe Connect. This is to give members a chance to read the Third Draft of the ACRL IL Framework, which will be the primary focus of the meeting.
- Proposal for 2015 VALE Conference: A group from the User Ed & VALE SIL Committees submitted a proposal. The title is "ACRL Standards vs. The Framework- What are the Issues and Why Should You Care?" We plan to introduce the issues and have time for discussion.
- Sponsorships for the 2015 NJLA Conference:
 - Breakout Sessions
 - On the EDGE of Their Seats: How to Give Amazing Presentations - Amanda Piekart, Alyssa Valenti, Megan Dempsey,
 - On the Edge of Discovery: Students and Web-Scale Searching (results from our usability study) - Heather Dalal, Melissa Hofmann, Amy Kimura, Rider University (CUS Research & CUS User Ed)
 - Teaching Information Literacy with the ILearn Model - Ma Lei Hsieh, Sharon Yang, Susan McManimon (Adjunct Professor), Rider University
 - Understanding and Assisting Adult Learners Jeffrey J. Teichmann, Alexander Library, Rutgers, Karen Vaias, Bernards Township Library (Reference Section & CUS User Ed) (will be submitted through Reference Section.
 - Conversation Starter: Which Citation Manager? (Pros/Cons Zotereo, RefWords, Mendeley, etc) - Mei Ling Lo, LSM, Rutgers; Robert Tipton, Dana, Rutgers

Job Shadowing:

- No report from Zara Wilkinson.
- Mary will follow up with Denise regarding the NJLA Mentoring program and how to coordinate with Job Shadowing.

Old Business:

- Nancy reported that the keynote speaker for the VALE Conference is Melissa Bowles-Terry, UNLV. Her areas are assessment and literacy.

New Business: No new business

Good of the Order:

Next meeting: December 5, 2014, at 10:00 AM via Adobe Connect.

Meeting adjourned at 10:55 AM.

Respectfully submitted,

Susan Bucks