

**NJLA College and University Section/ACRL NJ Chapter
Executive Board Meeting on Thursday, August 13, 2015
Middlesex County College Library**

<http://cus.njla.org/>

Attending: Erin Ackerman, Aileen Bachant, Cara Berg, Rebecca Berkowitz, Mei Ling Chow, Katie Cohen, Heather Cook, Cynthia Coulter, Joan Dalrymple, Maria Deptula, Christine Forbes, Jennifer Hunter, Richard Kearney, Jane Kingsland, Susan Kurzmman, Elizabeth Leonard, Mei Ling Lo, Mary Mallery, Adriana Mamay, Paul Martinez, Siobhan McCarthy, Kate McGivern, Denise O'Shea, Amanda Piekart, Davida Scharf, Gary Schmidt, Rebecca Sloat, Gracemary Smulewitz.

The meeting began at 9:13 AM

Introductions (Elizabeth Leonard).

June minutes were approved.

President's Report (Elizabeth Leonard):

- First Fridays continue to work as meeting days for everyone on the executive board. Rebecca and Steve will book the rooms at Rutgers and Montclair, respectively.
- Elizabeth had modified the ACRL NJ logo on the Facebook page. Mary Mallery informed the group of ACRL branding guidelines that would not allow the new logo to be used. Elizabeth contacted ACRL national and NJLA about what we can use. She has layered the logos for our Facebook page, and both ACRL and NJLA have approved what is currently on the page.
- The VALE User's Conference theme is Libraries Locus: Energizing Your Campus Community. Amanda Piekart is co-chair along with Elizabeth. If you want to participate in conference planning, contact Elizabeth. The planning committee is currently looking for speakers. They have identified Daniel Russell from Google and Siva Vaidhyathan from the University of Virginia as potential speakers. The location is has been booked. Calls for submission going out next week or so.
- In the newsletter the executive board will have an article about the membership meeting. We will talk about this later in the meeting.
- Thanks to Denise for sending the new NJLA logo. Remember to use it in addition to ACRL logos.
- Refocusing of VALE's mission allows us to focus our membership.
- Reminder to chairs to send annual activity timelines ASAP.
- Nancy Weiner finished annual report and sent to national. Elizabeth will share with everyone.
- NJLA has sent publication guidelines for social media and other communication tools.
- NJLA is making membership dues more practical. If you want to join ACRL you can join through ALA.
- NJLA wants to make continuing education a goal. We already do this, so we are ahead of the curve.

Vice President's Report:

- Heather Dalal was not present.

NJLA Executive Board Liaison Report (Denise O'Shea):

- Role is to bring concerns of academic library community to the NJLA executive board.
- NJLA is composed of primarily public librarians. There are more of public than academic librarians, but we have many things in common and opportunities for learning.
- The VALE Users' Conference will be in January. NJLA is part of that, but our big NJLA Annual Conference is in May at Harrah's in Atlantic City. The mid-May timing may be tricky for academic librarians because of graduation. Call for proposals will be coming out this fall.
- There are monthly board meetings at MSU and Rutgers, but we also do online meetings in winter months. If you are put off by driving, sometimes you can participate online.

Legislative Report (Adriana Mamay):

- This role manages part of the ACRL NJ website which provides legislative updates relevant to NJ academic librarians.
- Latest on the website is Andy Woodworth's tips for influencing the selection of the next Librarian of Congress.
- If you are interested in working with Adriana on finding updates, talk to her.

Committee Reports:

Nomination Committee (Steve Shapiro):

- This is currently a committee of one, so if anyone is interested in participating contact Steve.
- This committee is responsible for identifying candidates for the Executive Board.
- There are several elected positions: Vice President/President-elect/Past President (3 year term); Secretary (1 year term); Member at Large (2 year term).
- He sends an email asking for nominations around February. Members of the Executive Board also submit nominations, or you can nominate yourself.
- To be a member of the Executive Board you have to be a member of ACRL NJ or NJLA CUS.

Marketing Committee (Mary Mallery):

- Committee founded 5 years ago by Trevor Dawes to help keep communications coordinated. This is a committee of the chairs, including Membership and Newsletter.
- This committee manages a website, Facebook, Twitter, and LinkedIn (to come).
- They recently put together a membership brochure.
- You can join NJLA as an ACRL member (\$60).
- This committee also updates the member spotlight on the homepage. If you want to be featured, get in touch with Gary Schmidt.

Membership (Erin Ackerman):

- Co-chair with Kate Hossain from BCC. Works with the marketing committee for outreach to new members. Make sure people are aware of dues options. Help people understand value of membership.
- Outreach at VALE Users' Conference and NJLA Annual Conference. Will be planning new initiatives after refocusing of VALE mission to see how we can get more people involved.
- This committee meets by phone or online meeting. In-person outreach activities are a couple times a year.

Newsletter (Joan Dalrymple, Rebecca Sloat, Katie Cohen):

- This committee puts out newsletter twice a year, in the fall and spring.
- Call for articles will come out on Monday. Consider submitting something.
- Online newsletter is done in the website through Drupal. It is distributed through various listservs and posted on NJLA website.
- The committee is implementing themes. The theme for Fall 2015 is implementing the new ACRL Information Literacy Framework. You can still submit announcement items, renovations, grants, new hires, retirements, etc.
- Going forward the committee would like the authors of articles to also submit their photos so people have a face to go with a name, as well as any photos that might be relevant to the article itself.
- They will also be spotlighting committees in each issue.
- The committee also hopes to get articles from Rutgers students through SCARLA.

Research Committee (Cynthia Coulter Gracemary Smulewitz):

- Meet in person once a year to review the proposals that are sent for the NJLA Research Forum and annual research award.
- This committee is seeking new members for the upcoming year.
- One major initiative for the group is thinking about how to promote research beyond the annual research forum and award. They will be holding an event at Rutgers-Newark on Tuesday, November 17 about how to look for and write grants. The speaker is a prominent science research. They hope to promote the event beyond ACRL NJ because of its broader applicability.

Technology (Siobhan McCarthy):

- Siobhan is the incoming co-chair along with John Hinchcliffe.
- This committee sponsors the Tech Innovation Award Forum at NJLA.
- The first meeting will be in early October to discuss technology related initiatives for the year. If you have ideas for other programs that librarians would be interested in, let us know. The committee usually has a poster at the VALE Users' Conference to promote awareness of the Tech Innovation Award, and to solicit nominees. The second meeting will be in mid-February, when the committee will discuss the nominations they have received so far and determine the finalists. Finalists will then be invited to present their projects to the committee in mid-March, from which the winner(s) will be selected. The committee may offer one or two awards depending on the number and type of nominees. The award winners will be invited to present their projects at the Tech Innovation Forum at the NJLA Annual Conference.
- If you are interested in joining the committee, contact Siobhan.

User Education (Amanda Piekart and Cara Berg):

- This committee's charge is to promote information literacy and the user education experience through professional development opportunities and events. They also have a pulse on what is happening nationally and share that with the group.
- Last year they focused on the ACRL Information Literacy Framework and presented united feedback on the framework that garnered national attention.
- The committee meets 5 times a year: in person during the summer, two via teleconference and two via Adobe Connect.

- In June they held their annual summer workshop on information literacy. More than 50 librarians attended. The survey feedback is as follows:
 - 58% on a 1-5 scale rated the workshop as 5 for their overall satisfaction of the workshop.
 - 92% said they were satisfied with the time of year the workshop was offered.
 - 88% said the length of the workshop was just right
 - 68% thought the location was convenient but would have started the workshop later.
 - Most agreed they would attend this event again if offered next year.
- The committee held its summer meeting after the workshop. Eleven members attended, including new member Zoë Vybiral-Bauske. The committee set meeting dates for the upcoming year and also discussed mini professional development opportunities. The co-chairs will be putting together a survey to gauge member interest.
- VALE-SIL is no longer a committee. They were invited to become a special interest group, but the group voted not to.
- The committee's first meeting is Sept. 11. It will be teleconferenced to the three Rutgers locations.

Job Shadowing (Elizabeth on behalf of Zara Wilkinson, who was not present):

- There is interest in job shadowing by student populations. The challenge is matching students with academic librarians. Let's try to make that matching process possible.

Old Business:

- No old business.

New Business:

- LibCamp at Rutgers is on August 21 hosted by Leslin Charles and Joyce Valenza.
- After the meeting, the ACRL NJ Values Group will hold a discussion led by Mark Thompson.
- The meeting then focused on how various VALE committees that have been disbanded because of VALE's refocused mission will proceed, either becoming special interest groups (SIGs) or find homes within NJLA, including the College and University Section.
 - Mei Ling Chow of the VALE Bibliographic Control Committee said that her group said they would transition to a VALE SIG, but they are looking for more options. They want to see how they can figure into ACRL NJ. They have an academic focus and their concerns are different than the concerns of public librarians in the general NJLA Technical Services section. They are a large committee with more than 20 members. Not many belong to NJLA or ACRL and don't want to join. They are also concerned that NJLA charges for workshops, whereas their information exchange has always been free.
 - Elizabeth responded that the only person who has to join NJLA or ACRL is the chair of the committee. Committee members may participate without becoming members of ACRL or NJLA. Also, ACRL NJ usually does not charge for workshops.
 - Susan Kurzmann, a co-convenor of the Archives and Special Collections SIG echoed Mae Ling's concerns. They are trying to decide where they want to belong.
 - Elizabeth responded that she hopes they will join ACRL NJ/NJLA CUS as a committee, but that they may also want to look into the Historical Preservation Committee of NJLA.
 - Paul Martinez of the Archives and Special Collections SIG wanted to know if ACRL NJ would provide webspace to put up resources.

- Elizabeth responded that they would.
- On whether or not committees should consider NJLA or ACRL NJ, Mary Mallery commented that for the tenure and promotion process ACRL NJ and VALE had usually been valued more than NJLA because of their academic library focus.
- The Reference Committee is considering moving to ACRL NJ, but they are wondering if they might have more in common with the NJLA Reference Committee.
- Davida Scharf of NJIT asked if there was a formal liaison between ACRL NJ and the new VALE.
 - Denise O'Shea responded that as president of ACRL NJ, Elizabeth will attend quarterly VALE meetings in which she will be given time on the agenda.
- Mark Thompson commented that if you join ALA you can select ACRL as your division membership. When you do that, your NJLA membership becomes \$60.
- Davida commented that she views ALA dues as a donation to the lobbying effort for the profession and that through those lobbying efforts we have a more powerful voice than we realize.
- Richard Kearney also discussed the value of membership and advised that anyone who was interested in eResources could talk to him because he is a representative of the still intact VALE eResources committee.
- Mary Mallery asked about the process of transition from a VALE committee to an ACRL NJ committee.
 - Elizabeth said to get in touch with her and they will figure out the smoothest way to make any of the SIGs formal committee or find out where they might fit in to already existing committees.
- Paul wanted to know how the ACRL NJ committees are structured.
 - Elizabeth responded that there is a chair, and then the rest is up to the committee.

Good of the Order:

- Adriana's last day before maternity leave is August 14.

Next meeting: September 11, 2015

Meeting adjourned at 10:25 AM.

Respectfully submitted,

Jennifer Hunter
Secretary/Treasurer