Executive Board Meeting on Friday, February 6, 2015
Via Adobe Connect


Excused: Erin Ackerman, Cynthia Coulter

The meeting began at 10:05 AM
Minutes from the November meeting were approved.

President’s Report (Nancy Weiner):
- Nancy reported on the ALA Midwinter Meeting
  - The ACRL Chapters Council presented a proposal to ACRL Board to clarify language about meeting attendance. Each chapter is expected to have one to two members attend conferences.
  - Nancy attended the open session on the Framework for Information Literacy for Higher Education. There were many comments about the Open Letter circulated by the CUS User Education Committee and its impact on the Committee’s decisions.
- VALE Members Council Meeting: Nancy attended the meeting. She promoted the NJLA CUS awards, and mentioned the Open Letter and Members Spotlight. The committee looked at VALE as an organization and discussed committee structures. Three broad areas for consideration include shared services, use of conference, and hot topics in use of libraries. Further discussion under New Business.

Vice President’s Report (Elizabeth Leonard):
- Distinguished Service Award: Elizabeth has shared information about the candidates, Sharon Q. Yang, Rider; Christina Connor, Ramapo; Richard Kearney, William Patterson; Taras Pavlovsky, TCNJ.

NJLA Executive Board Liaison Report (Denise O’Shea):
- NJLA Conference registration is open. Room reservations must be made by April 5th. Members should begin publicizing CUS events. The CUS website should be updated with information about programs and speakers. Mary Mallery stated that the NJLA Conference Committee would like promotions posted to the Conference blog. Mary will forward the email about this.
- ACRL NY is setting up Greater New York City Meet and Greet Library Marketing and Outreach Interest Group on February 20, 2015 at the Berkley College Manhattan campus. This is an off shoot of the ACRL Marketing and Outreach Group. Denise is planning to attend and encourages other ACRL NJ members to do so. Amanda and Gracemary plan to attend also.
- Denise will attend the February NJLA Executive Board meeting.

Legislative Report (Adriana Mamay):
- Adriana will write a blog post for the NJLA Conference blog to discuss benefits of NJLA
Recent posts to the Legislative update page of the CUS website:
  - ALA Washington Office Conference Sessions at Midwinter.
  - NJLA post about the petition to increase Per Capita State Aid for New Jersey’s Libraries.

Committee Reports:

Marketing Committee (Mary Mallery):
- There was no meeting in January but there was a good turnout for the VALE Poster Sessions.
- Social Media: Siobhan will add social media buttons to the NJLA CUS Drupal website. James Kehbler is enabling this.
- The proposed workshop on survey design was too expensive but we are working with Ithaka S&R to do a stand-alone half-day workshop.
- Member Spotlight will feature Katie Maricic Cohen in February.
- Marketing NJLA Conference: Elizabeth will provide the list of proposals, and bio and photo of the Luncheon Speaker, Edward Tenner.
- Deadline for NJLA Posters is today (February 6). Since no poster proposals were submitted by students Mary will extend deadline if there is an interest. Adriana will follow up with Mary. Joan is working with a current student who has informed her that SCARLA has a new president. Joan will follow up with the new president.
- Next meeting is in mid-March.
- Regarding award certificates, Denise will bring these to the April NJLA Executive Board meeting for signatures, if possible.

Membership Committee (Kate Hossain):
- Their VALE Poster about membership provided an opportunity to talk to attendees about membership.
- Regarding the NJLA Conference, they will be working with NJLA Membership Committee staffing the hospitality table, and talking with attendees about CUS membership.
- Kate will be on maternity leave so Erin Ackerman will be reporting on Membership.

Newsletter (Joan Dalrymple):
- We added a blurb in the VALE program about the newsletter to encourage submissions.
- Publication date for Spring Newsletter is April 1; first call, February 9. Proposed content will include President’s report, article from SCARLA, write up about VALE, articles about the CUS luncheon speaker and other CUS programs for NJLA Conference, and an article about the Open Letter.

Nomination Committee (Steve Shapiro):
- Slate of nominees:
  - President/V.P. Elect: Heather Dalal
  - Secretary/Treasurer: Jennifer Hunter
  - Member –At-Large: Susan Bucks and Megan Dempsey.

Research Committee (Cynthia Coulter emailed to Nancy Weiner):
- The committee has received five submissions for the Research Award and four submissions for the Research Forum.
• Cynthia has expressed concerns that Research Committee members are not responding to emails in order to carry out duties. Nancy will follow up.

Technology: (Alyssa Valenti):
• The deadline for nominations for the Technology Award was extended to February 16. There are currently three nominations. The Committee will discuss the nominations at the February 20th meeting.
• Romel Espinel will update the Technology page of the CUS website.
• Due to weather, the Technology poster did not arrive in time for VALE, however Committee members discussed their activities with attendees.
• Mary suggested that the Committee review the VALE poster presenters to recruit candidates for the Technology Award.

User Education (Amanda Piekart and Heather Dalal)
• The “Open Letter Regarding the Framework for Information Literacy” which was drafted and circulated by the User Ed Committee received over 300 signatures, and was viewed over 6000 times. The Committee received positive feedback about the letter.
• Four User Ed Committee proposals were accepted for the 2015 NJLA Conference.
• The Committee will meet next week. They will discuss the summer workshops and future of joint VALE meetings.

Job Shadowing (Nancy Weiner)
• Zara Wilkinson emailed Nancy regarding the addition of the Job Shadowing program to the LibraryLinkNJ website about NJLA Mentoring. There is a check box if you would like to participate in the CUS Job Shadowing program. Zara will use this to gather new names for the program. Thank you to Mary for alerting the Board to this program.

Old Business:
• No Old Business.

New Business:
• The Committee discussed the Taras Pavlovsky email about VALE reorganization which was forwarded by Mary Mallery. In an effort to “refocus its activities to support its mission of collaboration among member libraries” the VALE Executive Committee has asked its committee chairs to evaluate their committees. There is the potential for merging some committees with other organizations. The CUS Executive Board discussed the possible implications for CUS committees. CUS committees are asked to consider how they might incorporate VALE committees.

Good of the Order:

Next meeting: March 6, 2015, at 10:00 at Montclair State University and Rutgers University.

Meeting adjourned at 10:55 AM.

Respectfully submitted,

Susan Bucks