

**NJLA College and University Section/ACRL-NJ Chapter**  
**Executive Board Meeting on Friday, October 2, 2015**  
**Adobe Connect & Teleconference**  
<http://cus.njla.org/>

In Attendance: Erin Ackerman, Susan Bucks, Cynthia Coulter, Heather Dalal, Maria Deptula, John Hinchliffe, James Howe, Jennifer Hunter, Susan Kurzmann, Mary Mallery, Denise O'Shea, Amanda Piekart, Rebecca Sloat, Gracemary Smulewitz, Jianrong Wang

The meeting began at 10:03 AM

**Introductions (Heather Dalal).**

**September minutes were approved.**

**President's Report (Heather Dalal on behalf of Elizabeth Leonard):**

- Elizabeth will be out for around two weeks. Please reach out to Heather if you need anything during this time.
- Please welcome Reference & Archives and Special Collections to ACRL-NJ! They've moved over from VALE and we are very happy to have them.
  - They need a page created on our website and the chairs need to be added to the Executive Board listserv.
- James Howe, the SCARLA rep. has been invited to join our meetings. We will also try to attend SCARLA meetings. Upcoming dates are Oct 22, Nov 19, Dec 10 from 5:50-6:20pm.
- We've started receiving proposals for the Vale Users' Conference and are continuing to get more. We are looking for every committee to sponsor one or two proposals. If you know someone who could chair a great breakout session please make it happen.
  - Cynthia asked about the procedure for the committees to review proposals. They are all coming into Elizabeth and Amanda now, who will disseminate after the deadline.
  - Amanda will be sending out a reminder next week about the VALE proposal deadline.
  - The Values group that transitioned from VALE to NJLA will also be sponsoring VALE conference proposals. Mary will be handling this since Mark Thompson has stepped down as the convener of that group.
    - People were not aware that the Values Group was becoming an official NJLA-CUS committee.
- Still waiting to hear from Dan Russell of Google as the User's Conference Keynote speaker. Have been checking in every week.
- Elizabeth priced out the cost for the VALE User's Conference's program printing and it was over \$1,200. Trying to find a less expensive alternative. Will be reaching out to Joan Dalrymple because printing at Bergen costs less than \$200.
- Our Facebook page is getting attention. If you have something to post send it to Elizabeth, Katie, Heather, Denise, or Siobhan, among others.

- Elizabeth tried to clean up the ACRL-NJ listserv. If you are not getting the emails please let her know.
- We have a great list of possible speakers for NJLA; would each chair/EB member please email Elizabeth their top three choices (and if there are multiple chairs please each send your own response)? She will compile and then we can start to reach out to them based on votes.

**Vice President's Report (Heather Dalal):**

- Heather will be sending out the CFP for the NJLA Annual Conference today. The deadline will be November 13 (though NJLA's deadline is November 20). Committees must sponsor a proposal. Chairs - you can have your members submit this form or send it on to me yourself. We will also route any relevant proposals to the chairs for their possible approval.
- Co-organizing (and co-sponsoring) NJLA Annual Conference proposals with Reference Section
  - Theresa Agnostelli is organizing an internal communication in libraries panel. She has one speaker so far: Jennifer Breuer, Director of the Glen Ridge Public Library. We'd like to find one academic librarian, and perhaps either a special librarian or a librarian from a larger system such as Ocean County Libraries. Any suggestions? Potential topics: What tools do you use (both print and electronic) to keep staff informed? How is information shared across departments? How are part-timers kept informed? Are there procedures that have been discarded because they weren't working? How do you maintain an atmosphere of open communication?
  - Jill Stratford would like to organize a training new employees panel. I recommended Joan Serpico, who is academic now, but can really speak more to the public side at this point. Any suggestions?
- Co-sponsoring proposal for the NJLA Annual Conference with NJLA History & Preservation Section
  - "Attracting young people to archives and special collections" organized by Carolyn Dorsey & Debra Schiff. [Sara Minegar](#) from the Morristown National Historical Park has agreed to speak. She just completed her Ph.D. and she is a wonderful speaker. Our plan is to have 2 speakers for this 50-minute program. Would like to have an additional speaker who has created a program working with young people and archives.

**NJLA Executive Board Liaison Report (Denise O'Shea):**

- We have the opportunity to view an ACRL webinar for free and have chosen "Introduction to Critical Pedagogy" that will take place on November 10. The viewing will be at Fairleigh Dickinson.
- Denise has been in touch with Bethany Sewell of the VALE Resource Sharing Committee. They will stay a SIG because their work is more for libraries than librarians. They would also like to start an Access Services Section in NJLA. They had thought about moving to CUS, but because there will be a mixed bag of the kinds of libraries, it is probably best that they align with NJLA overall rather than CUS. Mary Mallery noted

that NJLA used to have the Resources Sharing Roundtable, so there is a history for this type of committee.

- There will be a joint meeting between NJLA Executive Board and Library Link NJ Oct 29 at Rider, Denise and Elizabeth are going to the meeting.

**Legislative Report (Heather Dalal on behalf of Adriana Mamay):**

- ACRL has two strategic goals this year:
  - Access to federally funded research
  - Curbing government surveillance
  - <http://www.ala.org/acrl/issues/washingtonwatch#agenda>
- State level (NJ AAUP) is also working on college affordability. They will hold a conference on November 24.

**Committee Reports**

**Marketing Committee (Mary Mallery):**

- Will meet on Wednesday via Adobe Connect. Have a full agenda.
- Any nominations for member spotlight? They do one every few months and they don't have anyone coming up.

**Membership (Erin Ackerman):**

- Talked with the Research Committee about doing a spring event about how new academic librarians get started with research.
- They will have a poster at VALE to talk about the benefits of membership.
- They are planning outreach to SCARLA.

**Newsletter (Rebecca Sloat):**

- Next call for articles for the fall newsletter will be going out October 5.
- They have one completed article and a couple others who have said that they were going to contribute.
- Asked a librarian for an article about how academic librarianship has changed over his career. Waiting to hear back to see if he will write it.
- There were a lot of articles in the spring issue. In previous issues there weren't as many. They don't want to discourage people from submitting, but they're also trying to determine how many articles are appropriate per issue.

**Nomination Committee (Steve Shapiro was not present):**

**Reference Committee (Maria Deptula):**

- Has not elected a chair yet.
- They are working on the following goals:
  - Compile a report of reference assessment practices among VALE libraries based on a survey of its members.
  - Continue to develop quality programming and events about reference services for New Jersey library professionals and students.
  - Build membership (there are eight members, but only four are active).

**Research Committee (Cynthia Coulter):**

- There is the planned event co-hosted by Elsevier Publishing and will be held at Rutgers Newark on Tuesday, November 17.
- Rutgers was not able to set up parking for the event. They have provided a list of lots where people can pay for parking. In communications about the event they will also list transit routes and advise carpooling.
- They will be meeting on November 4 to review proposals for breakout sessions for the VALE Users' Conference.
- Was approached by librarians at Mount Saint Mary College about submitting a proposal to the VALE Users' Conference. There was subsequent discussion about who is allowed to attend/present at VALE since it is NJ library focused. This decision resides with VALE, but the overall feeling was that people from out of state would have to have a NJ librarian co-presenting with them.

**Technology (John Hinchcliffe):**

- First meeting this afternoon at Seton Hall.
- Have lost some members and gained some.

**User Education (Cara Berg):**

- The committee rescheduled its September meeting due to low attendance. The new date is October 16 and it will be broadcast to the three Rutgers locations.
- At the moment the committee does not have many submissions for the VALE Users' Conference.

**Archives and Special Collections Committee (Susan Kurzmann):**

- The Archives and Special Collections group met for the first time in August as a VALE Special Interest Group, and we realized that our first order of business was to decide where we wanted to "reside." At our September meeting, we decided to move over to NJLA-CUS/ACRL-NJ, and we thank you for the gracious welcome we have received from you. Our committee would like to plan meetings that will not only give us a chance to catch up with each other, but that would also have a strong educational component. We're already working on creating a list identifying the collections of member institutions, and there is great interest in a program on disaster preparedness (how timely today, unfortunately).

**Job Shadowing (Zara Wilkinson not present):**

**Old Business:**

- Toolkits for Committees and Executive Board

**New Business:**

- The VALE Members' Council meeting at the end of September was meeting was canceled due to Pope's visit.
- Chapter photo sharing / NJLA newsletter

- Many committees have photos from past events. Can we create a cloud location to share them?
- NJLA is celebrating its 125<sup>th</sup> anniversary and has asked sections to send photos of major events throughout the years. The deadline is Oct. 8. If you have photos, please let Mary Mallery know.
- ACRL webinars
  - Denise addressed this. Going to be at FDU on November 10. If anyone can suggest panelists, please reach out.
- Social media survey
  - NJLA wanted to know what social media properties CUS uses (Facebook, Twitter and the newsletter). The Marketing Committee has considered creating a LinkedIn page and will let Elizabeth know if it does.
  - Bonnie Lafazan of Berkley College is also on the NJLA PR Committee and they asked her for information about Snapshot Day and how they can get increased participation from academic libraries. They wanted to better understand the college mindset, what the libraries are aiming to do, their goals, and challenges. Mary Mallery expressed that one of the problems with Snapshot Day for academic libraries is that the snapshots end up being mixed in with mostly public libraries.
  - Some thoughts included using the snapshots:
    - In annual reports or multimedia presentations to deans/provosts
    - As a student community building tool at institutions where the focus of the libraries has shifted from academic affairs to student affairs
    - To demonstrate the value of academic libraries through visual storytelling
- Parking at monthly ACRL-NJ / NJLA-CUS meetings:
  - Montclair: Paid parking only in the Red Hawk deck.
  - Newark: There are various paid lots and decks. Gracemary Smulewitz said that for meetings with small attendance there might be vouchers available.
  - Piscataway: Parking is free and no permit is required at the Technical Services building on Busch campus.

**Good of the Order:**

- Adriana's son, Jack Hunter, was born on August 30th at 7 pounds 11 ounces.

**Next meeting:** Friday, November 13, 2015 at Rutgers in Piscataway and Newark.

Upcoming ACRL-NJ / NJLA-CUS Executive Board meeting dates:  
December 4, February 5, March 4, April 1, June 3

Meeting adjourned at 11:19 AM.

Respectfully submitted,  
Jennifer Hunter  
Secretary