**NJLA-CUS/ACRL-NJ**

**Executive Board Meeting**

**March 9, 2018**

**Minutes**

Attendees: Healther Dalal, Bonnie Lafazan, Lynn Schott, Gary Marks, Cara Berg, Eric Jeitner, Joan Dalrymple, Hilary Westgate, Siobhan McCarthy, Cynthia Coulter

Excused: Leslin Charles, Bart Everts, Melissa DeFino, Zara Wilkinson, Karen Malnati, Romel Espinel, Katie Cohen, Adriana Mamay, Kate Hossain, Amanda Piekart, Christina Connor,

Note: Attendance is low due this week’s storm

Welcome and Introductions,

1. **Approval of Minutes**: Minutes approved
2. **President's Report** (Leslin Charles)
   1. NJLA Strategic Planning Task Force meeting was postponed. Next meeting is Thursday March 29.
3. **Vice President’s Report**  (Bonnie Lafazan)
4. Call out went out for ***Distinguished Service Award*** on 2/6/18  and 3/8/18 to listservs: [vale-l@tcnjlists.tcnj.edu](mailto:vale-l@tcnjlists.tcnj.edu) ; [njla-cus@njlamembers.org](mailto:njla-cus@njlamembers.org) ; and [ACRLNJ-L@listservs.shu.edu](mailto:ACRLNJ-L@listservs.shu.edu)
5. Represented ACRL-NJ Chapter at ALA MidWinter on 2/11/18.   NJ is well represented. Some updates:
   1. [National Library Legislative Day](http://www.ala.org/advocacy/advleg/nlld), May 7-8, 2018 in D.C.
   2. [ACRL 2019 Conference](https://conference.acrl.org/) which will be in Cleveland next April  2019. Note: Scholarships Call out May 2018 ($70,000 in scholarship funds)
   3. [Research Scholarships](http://www.ala.org/acrl/awards/researchawards/valtravel)
   4. NJLA Conference/Academics:  <http://njlaconference.info/content/why-academic-librarians-should-attend-njla18-conference>   -

NJLA Conference Early registration deadline is by May 2nd.: <https://njla.org/civicrm/event/register?id=69&reset=1>

1. Past-President’s Report (Heather Dalal)

The NJLA executive board elections are open until March 15th. NJLA members will receive a  
ballot in their email. The slate of candidates is available here: <https://njla.org/content/2018-2019-njla-executive-board-candidate-slate>

Section elections will follow.

1. **NJLA Executive Board Liaison Report** (Lynn Schott)
   1. Last Board Meeting (Feb. 20, 2018)
      1. Core Values Task Force and Strategic Plan will be combining their town hall events.  Please be on the lookout for locations and dates. A survey will also be released by Core Values Task Force in the coming weeks.
      2. Pat Tumulty reported that Gov. Murphy contacted her after signing the [executive order on net neutrality](http://nj.gov/infobank/eo/056murphy/pdf/EO-9.pdf).
      3. Pat T. was also headed to Washington, D.C. with Jeanne Marie Ryan on Feb. 21 to request restored Federal budget funding for library programs (IMLS, etc.).
      4. National Library Legislative Day is May 7-8, 2018.
      5. Concerns continue about our declining membership.  With the rolling membership year still fairly new, contacts (letters, emails) to members are not as regular as before.  If you have comments or: questions about this, please contact Lynn. Should your own membership have lapsed, please [consider renewing](https://njla.org/content/njla-membership-webform) in advance of Conference. Compare: Feb. 2017 Total Members=1,528; Feb. 2018 Total Members=1,253.  Easiest way to check your status is contacting Melissa Lena <[mlena@njla.org](mailto:mlena@njla.org)>  or (609) 394-8032
      6. NJLA members should also be receiving election ballot materials via email.
      7. NJLA Conference registration now open- [njlaconference.info](http://njlaconference.info/)
      8. ALA Chapter Councilor’s Report (Jayne Beline) - recommendation that NJLA offer scholarships to allow members to attend [Joint Conference of Librarians of Color](http://www.alsc.ala.org/blog/2017/02/joint-conference-librarians-color-2018/), as has been done by Virginia Library Association. We are working on crunching the numbers, and are hopeful that we can support this.
      9. Kathy Schalk-Greene, Executive Director of LibraryLinkNJ discussed the [delivery situation](http://librarylinknj.org/delivery).  Early March is supposed to be the time for a new set of bids.  They hope to have a new service provider by the end of March.
      10. New Jersey State Library (Mary Chute)
          1. Upcoming grants programs
             1. [Intro to Finding Grants](https://www.njstatelib.org/event/introduction-finding-grants-3/?_sf_s=grants) May 23, 2018
             2. Grant Proposal Writing Seminar June 6, 2018
          2. [NJ Digital Newspaper Project](https://www.njstatelib.org/news/historical-nj-newspapers-now-available-digital-format-library-congress-national-digital-newspaper-program/?_sf_s=national+digital+newspaper+program)
      11. Rutgers SCI (Joyce Valenza)
          1. Enrollment continues to be strong.
          2. New offerings for [summer session](https://sis.rutgers.edu/soc/#courses?subject=610&semester=72018&campus=NB&level=G).
             1. New course this summer:  Making Space for Making (Laura Fleming).
             2. Some of our current PTLs include notable practitioners: Brenda Boyer; John Schumacher; Laura Fleming; Nancy Kranich; Leslie Burger; Jane Lofton; Emily Drabinsky
          3. “First time Academic librarianship course being offered in many years.  The course is full. We will be rotating it once every few semesters with legal librarianship.”
   2. Next Board Meeting (Mar. 20, 2018) Please send any concerns or questions to [lschott@bergen.edu](mailto:lschott@bergen.edu) in advance of the meeting.
2. Legislative Report (Gary Marks)
   1. [ALA Legislative Day May 7-8](http://www.ala.org/advocacy/advleg/nlld) - includes a virtual way to participate
   2. [Legislative Digest Out today](https://drive.google.com/file/d/16_l2H7m-EhTZinMtIOGPgOc4EqO7eRGX/view?usp=sharing)  includes info on the proposal for the NJ Assembly on an Open Textbook Initiative.
   3. School Libraries - Cara Berg coauthored an article on why we need School Librarians  - two bills in the state assembly - looking for a mandate for school librarians.

Berg, C., Malvey, D., and Donohue, M. (2018). Without foundations, we can’t build: information literacy and the need for strong school library programs.  In the Library with the Lead Pipe. <http://www.inthelibrarywiththeleadpipe.org/2018/strong-school-library-programs/>

1. Committee Reports
   1. Archives & Special Collections (Paul Martinez & Tim Corlis) No Report
   2. Assessment Evaluation and Statistics (Christina Connor & Eric Jeitner)
      1. Had February virtual meeting; another coming in March (today).
      2. Started meeting discussions around pre-selected assessment article; so far, very successful. Will be repeating in future meetings.
   3. BCMC  (Melissa De Fino): no report
   4. Marketing and Outreach (Kate Hossain & Hilary Westgate)

* Table at NJLA conference  - include fliers about the social and the CUS sessions. Have ribbons. Include legislative issues of interest.  Suggestions for committees to have handouts.
* Do other NJLA CUS committees have their own social media groups or pages?
* Created a new [Committee interest form](https://goo.gl/forms/fO3JvYaXix3WKDEm1) / Clarification on membership status to join a CUS committee (Gary).  Question about the last question - do we require membership to join a committee.  Heather shared that we don’t check membership. Since VALE was free for academics, we have liked to remain free -allowing people to see the value before joining.

Discussion came up about the Newsletter committee if people can be allowed to join, since it’s a smaller group.  Joan and Katie will have a discussion and come back to the Exec Board to talk to them.

* Branding idea for us – CURL - College University Research Librarians (Gary).  Gary introduced the idea to rebrand ourselves as CURL instead of NJLA CUS/ACRL-NJ.  The other ACRL chapters don’t have to follow the strict branding rules. So we are free to discuss this. Gary shared that it would be a part of a big marketing plan.

* 1. Newsletter (Katie Cohen and Joan Dalrymple)

Our last call went out on 2/26.  Next call is 3/19 Announcements are coming in. An article from Berkeley is forthcoming. We will include a piece about our chapter’s social media accounts and how to subscribe to NJLA/CUS/ACRL-NJ listservs.  Deadline is April 23rd. We always include NJLA conference info in this issue.

* 1. Nominations (Steve Shapiro): no report
  2. Reference Services (Katie Cohen and Dina Meky): Working on Summer Workshop and the NJLA Conference session.
  3. Research (Cynthia Coulter)

Committee is meeting on April 12 to decide Award winners. Have no idea how many submissions there are since the nominations are going to Award & Honors committee. We need to send the “winner” to award committee by April 13th. The Research Showcase was accepted as a conference session for Friday, June 1st. We have no submissions so far for the Research Showcase, so may have to ask the Award winner and another submitter to present at Showcase, so shall see how that goes. I will be presenting the Research Award at the NJLA Conference CUS Luncheon. I have been putting out promotion/asking for submissions about twice a month.

* 1. Technology (Siobhan McCarthy)

Our next meeting will be March 21st at 11am via Adobe Connect. Question: Will the committee chairs get award nominee information as the nominees come in through formsite, or will they be sent all at once after the deadline?

* 1. User Education (Amanda Piekart and Cara Berg)

Met online February 23- had issue with Adobe Connect. Lynn Schott said that she will liaise with the Adobe Connect contact. The next meeting will be

abbreviated: April 13 12:30-3 at Rutgers-New Brunswick, the Pane Room (Alexander Library). Most of the meeting will be a workshop on the ACRL Framework, using the Framework Toolkit. Please open this up to your committees. We are looking to have attendance beyond User Ed.  Asked Committee Chairs to see if their members are interested. Will send info for the chairs. Not going to advertise on the level of the summer workshop but would like some new people. We began discussing for volunteers for the summer workshop.

1. **Awards Liaison Report** (Adriana Mamay)
   1. Nominations are still open until March 19th.
   2. Thank you to everyone who has sent out email reminders asking people to submit nominations.
   3. Remember that you can nominate yourselves!
2. **NJLA Conference Updates** (Adriana Mamay)
   1. Conference registration is now open.
   2. The descriptions of the two keynote speakers are now on the Conference homepage: <http://njlaconference.info/> - They both have academic appeal this year!
   3. You can submit poster nominations until today!
3. **Old Business (Bonnie)**
   1. Website Listings Update  - tabled.
   2. (Gary) Civic Engagement & Academic Libraries Workshop April 27th 1-4pm at Raritan Valley CC. [Call for proposals going out today](https://goo.gl/forms/4RS5lJEWZsKycAa12). Committee Sponsorship (anyone interested, M&O?)
4. **New Business (All)** 
   1. Academic librarians and NJLA membership:  ALA has 1,422 New Jersey Members.  340 of these also belong to ACRL. NJLA Strategic Planning Task Force is interested in how we can increase academic librarian membership and participation in NJLA. Charles asked members of User Ed at their last meeting to discuss this topic and there was frank and useful feedback. This topic is now being brought to the EB so that feedback can be taken to the Task Force.
      1. Are you aware of any reasons why a large number of academic librarians do not participate in NJLA committees and/or do not attend the NJLA conference?
      2. Can you identify any activities or programs that ACRL currently offers that can inform how NJLA can accommodate and/or be more attractive to academic librarians?

**Some notes**:  Advocacy is so important, such a good reason to join but not all academic librarians recognize this as important reason to be member

\* Larger institutions want to be involved at national level and not local level. Some academic librarians prefer national associations. They already have a lot of membership. Issues with conference: not enough academic focus. Marketing and branding--should real push for the idea that NJLA is for librarians and VALE is for libraries but VALE is academic focused and free, while NJLA is broad and has a cost. Question is what do we get--we are a group of volunteers-what is in it for us as members.  Fyi: we don’t check if our members are also members of ACRL/ALA. We lack an easy mechanism to do so. We hope that the 340 means that most of those are ACRL-NJ members.

Hilary Westgate had to leave early but she expressed interested in continuing this conversation for Marketing & Outreach to potentially help with this.  Gary Marks suggested a subcommittee. Heather suggested sharing these notes with Leslin to bring to the March 29th meeting. Joan suggested to include an article in the newsletter about benefits of joining, and options for joining - advocacy in Trenton, NJLA member only opportunities, the NJLA Conference having more academic focus.   
Good of the Order (All)

Next Meeting: April 13, 2018 TSB Busch Campus, Rutgers-New Brunswick & Montclair State with video-conferencing

Meeting adjourned at 11:34pm