19th Century New Jersey Photographers
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Project Background

- John O’Connor, Stevens Institute of Technology
- O’Connor’s 1986 list of 386 NJ photographers, compiled with the collaboration of Charles Cummings, Newark Public Library
- O’Connor project ended by 1998
Saretzky’s Database

- Started database in May 1998
- Currently, 4,283 summary records for about 3,000 different photographers active 1900 or earlier
Major Sources

- 1880 Census (only census searchable by profession)
- City Directories listed in Michael Brown, *Guide to New Jersey City Directories* (1993)
- State Business Directories, 1850s-1880s (irregular)
- Database for William C. Darrah Carte-de-Visite Collection at Penn State
Sources, cont.

- George Eastman House database used for *Index to American Photographic Collections* (1990)
- Colonel Tex Treadwell’s list of stereographic photographers (unpublished)
- Newspapers, especially digitized and searchable like the *Red Bank Register, Daily Princetonian, Ocean Grove Times*, et al.
Selected Image Sources

- New Jersey State Archives, Civil War Carte-de-Visite Collection
- Rutgers Special Collections, Stereograph Collection
- Collections at public libraries and historical societies like the Monmouth County Historical Association
- Flea markets, photographica fairs, eBay
Biographical Sources

- New Jersey State Archives - birth, marriage, and death records
- Census records (U.S., 1840-1940, and NJ, 1885-1915)
- Other records via ancestry.com and other online genealogical sources, including immigration and naturalization records
- Newspapers and published books
Database

- Basic information – name, title, address, dates - available at saretzky.com
- More detailed information on nature of work, biographical detail, collections, and bibliographic references in database
- Database updated regularly
- Goal is to publish a biographical directory
19th Century Monmouth Photographers

- About 150 professionals, 1850-1900
- Concentrated in Asbury Park, Freehold, Keyport, Long Branch, and Red Bank
Pach Brothers Overview

- Born in Germany
- Five brothers involved in photography, beginning in 1860s in Manhattan
- Morris & Gustavus W. in Toms River in 1864 (first known NJ location)
- Gustavus W. Pach active in Long Branch, later Lakewood, 1866-1904
Pach, continued

- NY studio 1870-1990s, established by Gotthelf and Gustavus Pach (lasted more than a century)
- Many branches at different times: Toms River, Lakewood, Ocean Grove, Cambridge (Harvard), New Haven (Yale), Poughkeepsie, Princeton, West Point, et al.
Pach’s Accident

*NY Times, Dec. 23, 1897: Gustavus Pach injured by explosion of flash powder while photographing in Little Chapel, attached to Grace Protestant Episcopal Church, Broadway & 10th St.

*The cause was a mistake by his assistant, who used an explosive powder as an ingredient in the magnesium powder.

*Pach’s hand was treated at St. Vincent’s hospital and he went back to work later that day.

*Pach had to replace six stained glass windows.
Pach’s 80th Anniversary Exhibition


*1,000 portraits, with famous faces like Mark Twain and John Bigelow (illustrated in article), most by Pach but some borrowed [probably copies] from museums.

*Beginning Feb. 17, the exhibit will be at the Pach branch at B. Altman’s, then donated to the New York Historical Society.

*Other luminaries depicted include U.S. Presidents, military leaders such as Dewey and Eisenhower, and entertainment figures like Mary Pickford.
Pach Collections at Monmouth County Historical Association

- Thousands of glass plate negatives donated by George H. Moss, Jr.
- Color photographic copies of Moss’ Pach stereograph collection
- 300 glass plate negatives donated by Karen Schnitzspahn
Gustavus W. Pach (1845-1904)
ca. 1900

George H. Moss, Jr. &
Karen Schnitzspahn
Those Innocent Years
Pach Advertising Card
Pach
West End Hotel
Long Branch
1890

Sanborn Insurance Map
Princeton University
Pach Studio

West End Amusement Hall

Summertime - 6 night watchmen, watch clocks. Winter - 2 " 1 day watchman. 1000' 2 1/2" hose, 3 Babcock extinguishers. Supply of fire pails and axes, hand grenades. Lights: gas, tel. to eng. hq. Steamer on block.
G.W. Pach, New York & Long Branch, ca. 1868

Adj. Gen. Wm. S. Stryker and Gov. Joel Parker at left

New Jersey State Archives
Pach, Beach Meeting, Ocean Grove
Pach, Monmouth Park, 1870s
G.W. Pach  
New York, Long Branch,  
& Ocean Grove  
Young girl, cdv, ca. 1880
Pach Brothers
NY & Lakewood
Jay Gould
(1836-1892)
Copy of Painting
Polo players
Jay and Kingdon Gould
Grandsons of Jay Gould,
circa 1895
Pach Brothers, NY
Pach studio, Lakewood, George Jay Gould family, Lakewood, 1905
Alex L. Pach (son of Morris Pach), Easton, PA
The End!