Executive Board Meeting – Video conference on Friday, November 4, 2011 at Middlesex County College and Montclair State University.

Attending: Mark Thompson, Denise O'Shea, Mary Mallery, Eleonora Dubicki, Melissa Hofmann, Ray Schwartz, Nancy Weiner, Luis Rodriguez, Sharon Yang, Siobhan McCarthy *Excused:* Paul Martinez, Steve Shapiro, Gary Schmidt, Roberta Tipton, Julie Maginn, Julie Still, Karen Pifher

The meeting was called to order at 10:05am.

The draft minutes from October were approved with the following changes:

- Name corrections
- Addition of Marketing & Communications committee report
- Addition of "planning" in first sentence of Vice President's report

President's Report (Mark Thompson):

• We will not be having the Drupal training session today – more on this later.

Vice President's Report (Denise O'Shea):

- Mary received an email officially announcing that the NJLA conference will take place June 4, 5, and 6th of 2012 in Atlantic City at the Revel.
- Because of the late decision making, the deadline for conference proposals will be December 5. Denise will send out a template for submitting proposals. Academic Day will be on June 6th.

Committee Reports:

Marketing & Communications (Mary Mallery): The committee has not met yet, but did conduct a Drupal training session on October 21st at Piscataway Public Library. Another training session will be held at Piscataway Public Library, but the date has not been set yet. She has received all of the committee rosters and they have been sent invites to join the Drupal site, but until all committee members accept the invites and log in, they will not appear on the Drupal roster.

Additional notes on Drupal (to be covered in the next training session):

- *Training session:* Because of the lack of test server, the training session is going to be pushed back so no accidental changes are made to the live site.
- *Access:* All committee members have access to their committee directories. The Executive board has access to entire website for editing capabilities.
- *Events:* You will have to be logged in to register for events. Members of the public can't register yet. Denise adds that the information from each member's account will appear when registering for events through the calendar. Gary is going to add calendar of events, James will add FAQs.
- *Documents:* Each committee has their own discussion area and area to upload documents, including their own folders for private/public documents.

Both the website and the wiki are up to date.

Newsletter (Julie Maginn): From Mark: Julie is not here, but the newsletter is ready to go next week.

User Education (Nancy Weiner): There was a joint committee meeting with VALE last week. Discussed potential proposals and encouraged people to submit, especially now that we know the dates. She and Eleonora are still working with the Virtual Reference Task Force. There will be a user education meeting for next Friday.

David Macmillan (VRTF) emailed her yesterday regarding Q&ANJ. They have recommended that NJLA take the following steps to ensure continuation of service:

- 1. Select membership of a team to move forward and implement the new program.
- 2. Chose a service model and funding structure.
- 3. Reach out to organizations with funding requests.

The state will not provide funding, so they may have to ask private entities. They will also compare Q&ANJ to other states that have a similar service, and see how they operate. Advertising is also being considered. The task force may meet again next week.

Research (Melissa Hofmann): Sent out email to the committee asking everyone for ideas for programming for coming year, and for NJLA conference. Mark proposed "library decision maker values," public library decision makers, and the academic side from the view of college presidents and administrators. Karen said she would find someone from the public library to speak on the perceptions of the decision makers.

Technology (Ray Schwartz): Submitted request for VALE poster. Proposals include: Drupal workshop, Open Source Pro/Con, mobile technology (including QR codes), session on assessment technologies, privacy program, eBooks/lending of tablets, and digital signage as a way to engage library users. Mary Mallery attended the IT committee meeting and mentioned the proposals, they are interested in co-sponsoring.

Legislative / VALE Liaison (Luis Rodriguez): The executive board meeting is taking place week after next. They are still pursuing 501c3 status, and changing the bylaws as necessary. Trying to get a handle on relationship between NJEdge and NJVid, they may ask for more money.

Question: Is anyone looking at the availability of new electronic resources for next year? *Answer:* It was discussed, but they there are forms you can use to ask for new databases/resources. It's on the VALE site under "ERC".

Question: Are there going to be more negotiations for prices? *Answer:* There are always negotiations, but sometimes instead of negotiating with a particular vendor they go through another consortium.

Regarding the VALE Conference: The conference is becoming competitive, more proposals have been received than space available. Proposals should be sent to Mark.

Nothing on the legislative front.

New business:

- The Infolink listserv is going to be turned off and switched to the website forums.
- *From Ray Schwartz:* A luncheon is being organized for the 10yr anniversary Technology Award. Ideas should be sent to Mark. This should all be submitted before the 21st. Possibly get 1-2 people who have previously won award to speak about where they are now as keynotes?
- *From Denise O'Shea:* Call went out for nominations for 2012 distinguished service award, no nominations yet. Please let her know if you have anyone in mind. Deadline is February 1st.
- Online only meeting planned for December 2nd and February 3rd. Adobe Connect will not work, are there any other options? Trevor may have some options, and WPU may have other options that Nancy will look into.
- *From Mark Thompson:* Check on date of VALE meeting on June 7, this may conflict with the NJLA conference. This and other committee meetings are being held during the 1st week of June and may have to be rescheduled.
- *From Luis Rodriguez:* Asks if anyone is familiar with TeamSpot software, as they are looking into this for use at Kean.

Note: Some members of the committee were having problems downloading the minutes in Internet Explorer. This has to do with settings in the browser and not the file itself.

The meeting was adjourned at 10:56 AM.

Respectfully submitted,

Siobhan McCarthy, CUS Secretary