

Strategic Plan Implementation for ACRL Units

New Jersey Chapter

Higher Education and Research

Advocacy

Strategic	2. Increase ACRL's communication on major trends and issues in libraries
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Activity To keep academic librarians informed of legislative issues that affect libraries, our legislative liaison posts messages to several New Jersey academic library listservs and also writes articles for the section's newsletters. This year the articles covered database protection legislation and ALA's Privacy Toolkit.

Strategic	3. Strengthen partnerships with other organizations
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Activity The College & University Section was an active co-sponsor of programs with other library organizations in the state. For example, we partnered with VALE, a consortium of 52 academic libraries in New Jersey, for the third year to co-sponsor the Annual VALE Users' Conference on January 6, 2005.

Learning

Strategic	1. ACRL expands adoption, use and development of information literacy standards.
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Activity The Chapter's User Education Committee with the Educational Media Association of New Jersey, the professional association of school library media specialists in the state, presented a program Crossing Borders/Making Transitions in Primary, Secondary and Higher Education. It was held July 12 at Brookdale Community College and had more than 60 participants. The program offered four professional development credits for school librarians. The

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Scholarship

Strategic	2. Continue to play a leadership role in academic and research librarianship by creating and disseminating tools and a body of knowledge for the field
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Activity At the NJLA Annual Conference in April, Martin Kesselman of Rutgers University was awarded the Research Award for his book Global Librarianship. A Research Forum showcased ongoing and completed research conducted by New Jersey librarians, including the 2005 Research Award winner.

Strategic	1. Strengthen ACRL's role in supporting and developing new scholarly communication models
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Activity We partnered with VALE, a consortium of 52 academic libraries in New Jersey, for the third year to co-sponsor the Annual VALE Users' Conference on January 6, 2005. The conference theme was "Issues in Scholarly Information: From Creator to Producer to User." Our Keynote, Robert S. Boynton, Director of the Magazine Journalism Program at New York University <http://www.robertboynton.com> addressed the theme in his talk, "The Anarchist in the Library: the Survival of the Copyleft in a Copyright World." A reaction panel followed and attendees had the opportunity to interact with him in a breakout session.

The Association

Membership

Strategic	1. Expand the appeal of ACRL membership among current members
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Activity Two issues of the section's newsletter, Fall 2004 and Spring 2005 were published and mailed. The newsletters range from 7 – 9 pages and are very popular with members.

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A new initiative this year was sponsorship with of Poster Sessions at the New Jersey Library Association Annual Conference in April 2005. A Poster Session Workshop was held at Monmouth County Library on November 1 to assist members with creating successful poster sessions. A web site was created that includes the PowerPoint presentations, photos, and a list of useful print and web resources
<http://www.njla.org/njacrl/PosterResources.html>

The Chapter's web site <http://www.njla.org/njacrl> is kept up to date with news, meeting minutes, by-laws, committee websites, a newly revised downloadable membership brochure, the section's newsletters and other information about the chapter's activities. The User Education launched a website in 2005 and the Technology Committee launched their website in 2005.

The Profession

Continuous Learning

Strategic	5. Increase agility in providing cutting-edge content and delivery formats for learning programs and publications
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Activity All meetings were held via videoconference from Alexander Library, Rutgers University/New Brunswick; Robeson Library, Rutgers/Camden, Montclair State University and Ramapo University. The Chapter's web site <http://www.njla.org/njacrl> is kept up to date with news, meeting minutes, by-laws, committee websites, a newly revised downloadable membership brochure, the section's newsletters and other information about the chapter's activities. The User Education launched a website in 2005 and the Technology Committee launched their website in 2005.

Strategic	2. Increase professional development opportunities focused on assisting librarians in advocating the value of the library
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Strategic	3. Increase learning opportunities in information technology, including practice, theory, and policy, ensuring appropriate integration throughout ACRL programming
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Activity The NJLA College and University Section Technology Innovation Award honors a librarian or group of librarians for innovative use and application of technology in a New Jersey academic library. Five presentations were given on these subjects: E-Journal Platform, Q&A NJ Virtual Reference, Integrating the Library into a Campus Portal System and Next Generation Intergrated Library System. Jim Robertson of the New Jersey Institute of Technology received the Technology Innovation Award for NJIT: A Next Generation Library System. Honorablew Mention went to E-Journal Portal.

Information Technology

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Strategic	1. Support the development and recognition of academic and research librarians as leaders and experts in information technology applications in libraries
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Activity Sponsorship of NJLA College and University Section Technology Innovation Award. This award honors a librarian or group of librarians for innovative use and application of technology in a New Jersey academic library. The award may be given either in recognition of a specific project, or for ongoing delivery of innovative technology applications. The purpose of the award is to recognize distinguished leadership in developing new technologies for academic libraries. The award is based on the benefits of innovation/use of technology to library users, benefits of innovation/use of technology to information community, impact of innovation/use of technology on library operations and impact of innovation/use of technology on perception of the library/librarians in the academic setting.

Leadership

Strategic	3. Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship
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Activity The job shadowing program for MLS students in the tri-state area continues to be very successful. Library school students continue to take advantage of the program and academic librarians who volunteer value the experience.

Strategic	2. Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision-making
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Activity The Distinguished Service Award went to Norma Blake, State Librarian for her work on advocating for the New Jersey Knowledge Initiative with the New Jersey Legislature and the Governor. She worked with the New Jersey Library Association, NJ VALE academic libraries, and the four regional library cooperatives that comprise the NJ Library Network to advocate for a new appropriation of \$6 million to provide free access to high-end, proprietary databases in the fields of science, medicine, technology and business. This new program will spur economic growth and strengthen high tech initiatives in the state. Through this program academic libraries will become essential partners in business development and high tech research.