Executive Board Meeting - Friday, November 5, 2010 10AM - via conference call

Attending: Trevor Dawes, Karen Pifher, Melissa Hofmann, Mary Mallery, Sharon Yang, Eleonora Dubicki, Julie Maginn, Mark Thompson, Steven Shapiro, Nancy Weiner, Paul Martinez, Luis Rodriguez, Jessica Adler

Excused: Dorothy Meaney, Gary Schmidt, Denise O'Shea

Guest **Jessica Adler**, Program coordinator for InfoLink, was introduced and spoke regarding her position as the academic liaison. She asked committee member to contact her regarding potential programs. Her main function is creating programs for continuing education credits.
jadler@infolink.org   www.infolink.org

Upcoming Webinars –
>   11/10/10 Webinar: Why Should I Care? New Technologies for Libraries and
>   Librarians, presenter, Nicole Engard (again in January)
>   11/17/10 3-5pm, Pokemon, Libraries and Learning, presenter JP Porcaro

Minutes: October 2010 minutes were approved.

President's Report

VALE Update: Posters (14) and Breakouts (21) being finalized, several breakouts are being considered for poster. An artwork contest was conducted with entries from Felician and NJIT (Ann Hoang and Paul Glassman). Judy Avrin has received commitments for ads for the program, which is expected to go to the print by 11/15/10. Evaluation forms (added box for direct feedback for each program), changes on wording of several questions (Sharon Yang & David MacMillan) Ann will finalize, and will put up program and sign-up in late November. Richard and Eleonora will go to facilities person at Rutgers 11/19/10.

NJLA – Lunch keynote has been finalized: Kathy Dempsey - Libraries are Essential topic. She is the author of The Accidental Library Marketer. A call for NJLA poster sessions will go out November 22, 2010.

Vice-President's Report - NJLA, DSA

NJLA 2011 ANNUAL MEETING – CUS PROGRAMS,   May 3 & 4, 2011
http://njla.pbworks.com/w/page/NJLA-CUS+NJLA+2011+Conference+Proposals
Six proposals have been submitted to NJLA:
General
1.**Using the ACRL Values Report @ Your Library** – Speakers: Luis Rodriguez, Anne Ciliberti, Mark Thompson

2. **Academic Luncheon and Keynote speaker (Kathy Dempsey, Libraries are Essential)** -
Eleonora Dubicki, moderator

Research Committee
3.Double Session: **Research Award & Research Forum** - various speakers - Karen Pifher & Melissa
Hofmann, co-chairs.
4. **What else can you do with a MLS: writing, editing, and publishing**. - Dan Figueredo,
Bloomfield College. Emily Birch, editor at Greenwood Press, Lisa Piece Flores, editor, NY Times. Co-
sponsor with NJLA Professional Development Committee.

Technology Committee
4. Double Session: **Technology Innovation Forum**. Denise O'Shea (FDU), chair.
Various speakers.
5.**Web and Mobile Tools for Improving Library Services**. Mary Mallery (MSU), moderator.
Speakers from Stevens Institute, Bergen CC, and Rutgers.

Additional expected programs which are being finalized by User Education and Technology
Committees:

Committee Reports

Research – Melissa Hofmann/Karen Pifher
- Submitted VALE and NJLA proposals and possible poster session for NJLA.

Technology – Denise O'Shea
Committee has been working on finalizing speakers and topics for next year's NJLA conference
based on committee recommendations at our Sept. meeting, and from input from the Executive
Board.Following is a list of the programs that I am planning to propose on behalf of our committee:

1. The Technology Forum – presentations from nominees for the 2011 Technology Award.
2. Two programs by Kenley Neufeld (http://kenleyneufeld.com/), Director of the Santa
   Barbara City College Library in California.
   a. Innovation, Risk and Failure – based on a popular track at this year's Internet
      Librarian conference in California. The topic is learning from failure.
   b. We are we going with Social Media? – Kenley has taught 2 semesters of a social media
      class on his campus, manages a robust portfolio of social apps for his library, and has
      a solid understanding of where we are at the moment and where it might be leading
      us.
   Please note: I have recommended that the Conference Committee also consider Kenley for one
   of the Keynote Speaker and or pre-conference slots. I am waiting to hear back on that.

3. Two programs by Ellyssa Kroski. Ellyssa is an emerging tech information consultant / librarian / writer / speaker / instructor on Long Island. Please visit her website (http://www.ellyssakroski.com/workshops.html) for details on the following programs:
    a. Libraries and the Cloud
    b. How to Create and Manage Your Online Presence
4. Adding Value to Your Website: Free and Cheap Tools to Enhance Your Web – A panel discussion with Val Forrestal and Barbara Arnett of Stevens, Mei Ling Lo from Rutgers, and Pat Denholm and Yolanda Sheppard from BCC.

- 2 nominations have been received for the 2011 Technology Award.

- On October 18th, Denise gave a presentation on Social Media and Web Tools at the NJLA Adult Services Forum at the Monmouth County Library in Manalapan. The session was very well attended with approximately 45 people in the audience. The presentation is available on the NJLA Wiki and on Slideshare (denoshea).

User Education – Nancy Weiner
- 4 NJLA proposals have been submitted.
- Next User Ed meeting will be on November 12, 2010 at Monmouth University
- Gary Schmidt, Jacqui DaCosta, and Pam Price presented at a Rutgers Colloquium in October on the work of the Progression Standards task Force.

Membership – Paul Martinez
- NJLA is looking for ways to reach out to academic, community to increase membership. Where are good places to publish? Need to emphasize NJLA's role in getting funding for academics. Suggestions that testimonials be used from current members. Talk to Rutgers volunteers at the VALE conference.

Newsletter – Julie Maginn
- Lots of submissions for the newsletter, resulting in a longer document. Working on the newsletter will be easier with new committee members Lisa Price and Harry Glazer. Expect many submissions for the spring as well.

Nomination – Steven Shapiro
- Solicitations for nominations for VP/President Elect, Secretary and Membership will go out in an email in mid-November for next year's elections.

Legislative/VALE Liaison - Luis Rodriguez
- No report as legislature has not been in session.
- Academic officers (2year colleges) are meeting on 11/9/10 and the information literacy discussion is expected to come up again. Nancy will contact Pam Price to speak to her representative.

NJLA Liaison - Gary Schmidt
- No report.

Old Business

- Job shadowing - Trevor spoke to Julie Still. She is trying to find a more effective way to identify participants earlier. Happy to continue working on the program and the Exec Committee would like her to continue in this position. Currently 2 people are doing job shadowing. Trevor will publicize sponsorship of job shadow participants to attend NJLA 2011. Call out to SCI, recommend staff and librarians. Mary Mallery will list job shadowing under career services.

New Business

- **Proposal for Communication Committee -** Mary Mallery led a discussion regarding the formation of a Communication Committee. Mary provided several examples of how other chapters handle communications - Iowa ACRL (Electronic Communications Committee), Wisconsin ACRL (Communication Committee), and Washington State. After discussion of how the other states define their committees, a task force was set up to deliberate on the scope of the work to be covered by the new committee and how it will interact with already-existing committees. Task force members: Mary, Denise, Julie, Paul, Trevor. The task force will make a recommendation to the executive board at the February 2011 meeting.
- **Review of online meeting tools -** in general, everyone was satisfied with both Princeton's iLink and FDU's WebX tools for online meetings. They seem to address all our needs. A request will be made to the NJLA Executive Board for a state-wide conferencing tool that is available to all NJLA committees for meetings. This will allow for continuity in access as there are changes in committee memberships, rather than relying on specific schools.
- **LISSA -** Trevor mentioned that LISSA is soliciting recommendations from board for a 3 person panel of academic librarians for a spring presentation. Suggestion was to have librarians representing different functions in the library - reference, tech services, instruction, special collections.

Next Meeting: December 3, 2011 will be online using iLinc.

Respectfully submitted,

Eleonora Dubicki
President