Executive Board Meeting – Videoconference on Friday, September 9, 2011 at Middlesex County College & Montclair State University

Attending: Eleonora Dubicki, Melissa Hofmann, Mary Mallery, Denise O'Shea, Ray Schwartz, Mark Thompson, Nancy Weiner, Sharon Yang, Paul Martinez, Gary Schmidt, Steven Shapiro
Excused: Luis Rodriguez, Julie Maginn, Dorothy Meaney, Roberta Tipton, and Karen Pifher.

The meeting was called to order at 10:05AM.

The minutes of the June 2, 2011 meeting were accepted.

President's Report:

Two of the meeting dates in the 2012 calendar have been changed:
- The February 3rd meeting has been moved to February 10th. This will be an online meeting.
- The April 6th meeting has been moved to April 13th.

Mark Thompson has updated the wiki with the new dates.

The software that will be used to conduct the all-online meetings has not been chosen. O'Shea suggested Illuminate and will follow-up with Kurt Wagner regarding its possible use. However, there was agreement that unless a something needed to be shown during the meeting, a tele-conference would suffice.
Deadlines:
- The submission deadline for the NJ-ACRL newsletter is October 7th.
- The submission deadline for the VALE Users' Conference is October 3rd.
- The submission deadline for the NJLA Annual Conference is mid-November. As NJ-ACRL Vice President, Denise O'Shea will coordinate the NJLA proposals for the CUS programs.

The theme for the 2012 NJLA Annual Conference will be, *Re-tooling for Tomorrow*. Mary is on the Conference Planning Committee and reported that there will be another planning meeting in September. Eleonora expressed concern that if the NJLA conference is scheduled for mid-May, some academic Librarians may not be able to attend because of scheduling conflicts with commencements ceremonies.

Denise O'Shea and Mark Thompson attended the NJLA Leadership institute over the summer and reported that it was a valuable, welcome experience.

ACRL Chapters Council reports membership in the NJ Chapter at 326. At Chapters Council held at ALA Annual, a proposal passed to petition ACRL National for yearly increases in the per capital allocation (currently $1.00 per member). Mark also reported that the *Value of Academic and College Libraries* report was emphasized at ACRL Chapters Council.

Committee Reports:

Marketing & Communications (Mary Mallery): The new Drupal site is active. Denise O'Shea and James Keebler will have their article on the Drupal site published in the next NJLA newsletter. Mary distributed an e-mail to NJ-ACRL members asking for feedback on the new Drupal site but has not received any responses to-date. Mary would like to hear from members regarding the layout and appearance of their Committee's section within the site. Mary will set up a "model" layout using the Marketing and Communications Committee section as an example which other

Committees can follow if they like. The VALE Users' Conference CFP information is on the wiki and the old NJ-ACRL site. The Drupal site has a twitter feed. If you have content that you'd like to share with the NJ-ACRL community, please send it to Mary.

Research (Melissa Hofmann/Karen Pifher): The date of the next meeting will be announced shortly. The Research Committee participated at the last VALE Value of Academic Libraries session. Melissa will make an attempt to schedule their next meeting in October at Rider University because the next Value meeting may be held there.

Technology (Ray Schwartz): The next meeting of the Technology Committee will be held on Friday, September 16th at Rutgers. This year will mark the 10th anniversary of the technology awards. Special recognition of this fact will be made during the NJLA Annual Conference.

User Education (Nancy Weiner): Twenty members attended the last joint meeting of NJ-ACRL User Education Committee and the VALE Shared Information Literacy Committee at The College of New Jersey in August. The meeting had special significance for all those that attended because it was also occasion to bid a fond farewell to Jacqui DaCosta who has returned to her native England. Jacqui will be greatly missed. More joint meetings between NJ-ACRL UE and VALE SIL will be scheduled. The Committee is also planning two workshop-oriented meetings on the topics of assessment and LibGuides for November and March. The Information Literacy Progression Standards Task Force welcomes two new members: Luis Rodriguez (Kean) and Bruce Whitham (Rowan). The Task Force is now focusing their attention on a series of progression standards for upper division undergraduates.

Membership (Paul Martinez): On June 7th, Paul met with Natashia Ermolaev (Rutgers, SC&I). Natashia is one of the co-founders of *SCARLA*, a student organization for those interested in pursuing a career in academic librarianship. Currently, there are approximately twenty students interested in participating. Marie Radford is their faculty advisor. Many of the questions raised during the meeting were answered as follows:

Q. How do we establish formal membership ties with student organizations?
A. We should continue to encourage students to pay the additional $35.00 ACRL membership dues on their NJLA membership application.

Q. Can students attend our meetings?
A. Following the meeting, Mark e-mailed the Board to share the following information from the Bylaws: *Yes, student members can come to meetings. [There's] Nothing in CUS bylaws but in [the] NJLA general bylaws, Article 5-E, says: "meetings will be open to the library community."*

Q. Can students serve on committees?
A. Following the meeting, Mark e-mailed the Board to share the following information from the Bylaws: *Yes, student members can serve on committees: It does not distinguish as to student membership. CUS only calls them "Individual Members" ("persons interested in college and university library work") –Article V-3. And Membership in CUS is open to "any member in good standing of the NJLA." –Article V-1. And each individual member...shall have the right to hold office and to serve on committees. –Article V-4b.*

Q. Can students publish in the NJ-ACRL newsletter?
A. The consensus was that students are welcome to publish in the newsletter and there was also some discussion of establishing an ongoing "Students' Section." Students are also welcome to submit content for the Drupal site. Mary and Denise reminded the committee that we can incorporate the blog and twitter feeds from a student organization into the Drupal site.

SCARLA is also looking for a liaison from NJ-ACRL to attend their meeting at Rutgers SCI. Interested individuals can contact Paul for an introduction to Natashia. Lastly, SCARLA would like to establish a link from our site to their site.

NJLA Liaison / CUS Representative (Gary Schmidt): During a recent NJLA Executive Board Meeting, Gary was tasked by Executive Director Pat Tumulty to ask the NJ-ACRL Executive Board, "How can NJLA better serve the needs of academic Librarians?" Several comments were made during the ensuing discussion:

- Could NJLA have a presence at the VALE Users' Conference?
- Better branding of the CUS programming during the NJLA Annual Conference is needed.
- Formalize one of the NJLA Annual Conference days as being "Academic Day." However, limiting an academic programming schedule to one day can be problematic given the belief among some that the topics addressed in many CUS programs overlap nicely between academic and public libraries.
- Having the Technology Award presentations and the Research Award programs on two different days is problematic for some. However, it may be impossible to group them because the fear is that they'd be in competition with each other if they were offered on the same day.
- Last year, the User Education Committee encountered difficulties when two of their programs were scheduled simultaneously.
- The work that is being done by the NJLA Reference Section is very highly regarded by all. However, is does not address academic reference. So, how do we make all of the NJ-ACRL and NJLA committees into joint committees?

Gary will update wiki to invite other members of the academic library community to share their thoughts with him. In the meantime, you are encouraged to mention this topic to your colleagues and ask them to e-mail Gary at: gschmidt@ocean.edu

Nominations (Steve Shapiro): Replacements for Dorothy Meaney (Secretary) and Julie Maginn (Newsletter editor) must be found. Steve will coordinate with Mark on identifying and reaching out to possible replacements. Mark asked if temporary appointments can be made until a formal election can be held later in the year. Following the meeting, Mark e-mailed the Board to share the following information from the Bylaws: *Yes, we can just choose to fill Secretary vacancy -- Other than Pres[ident] and VP, ""all other vacancies of elected officials shall be filled by appointment of the President with the approval, by majority vote, of the members of the Executive Board" (Article XII-3).* This also indicates that students would be allowed to join a committee.

Newsletter (vacant): no report.

Old Business: Citing *A New Culture of Learning* by Douglas Thomas, Mark began a discussion related to the use of instructional technology as a means of supplementing (and transforming) developmental learning on college campuses. At Middlesex County College, the push has been focused on incorporating mobile technology. Weiner reported that William Patterson is experiencing some of this through a revision of the University's core curriculum standards. At Monmouth University and Ocean County College, the push has been delivered through first-year experience seminars.

New Business: Gary asked all members to encourage their respective library to become and Institutional Member of NJLA—if they aren't already.

The meeting was adjourned at 11:10AM.

Respectfully submitted,

Gary Schmidt
CUS Representative